



We've created a variety of copy options for ease of sharing with any of your email/newsletter lists and/or social media platforms. Please feel free to modify any of the language to fit your voice.

Thank you sincerely for being a part of the Diabetes Empowerment Summit. We absolutely could not reach and impact the amount of people who want and need this powerful information without your help. Our appreciation for sharing this valuable resource with your network is endless!

Since registration opens on October 1st and doesn't end until November 6th, AS MUCH SHARING OF THIS EVENT THAT YOU ARE ABLE TO FIT INTO YOUR SCHEDULE IS GREATLY APPRECIATED!

ALL INVITATIONS TO REGISTER FOR THE EVENT CAN BE SENT OUT UP UNTIL NOVEMBER 6 AS CERTAIN PRESENTATIONS WILL STILL BE AVAILABLE TO WATCH UNTIL NOVEMBER 7, SO IT'S NOT TOO LATE TO SHARE EVEN IF THE SUMMIT IS ALREADY IN PROGRESS!

FACEBOOK + INSTAGRAM

INVITATION TO REGISTER FOR THE SUMMIT (please post anytime from October 1st – 31st)

Option 1:

25+ top doctors, experts, coaches, authors, and more offer their best lessons and systems to cultivate the mindset of empowerment & confidence while living with diabetes (ALL TYPES), from the comfort of your own home or smartphone!

Don't miss The Diabetes Empowerment Summit from November 1-5, 2017, FREE and 100% online (no travel required)!

Learn how to reclaim and consistently fortify your mental & emotional wellness through self-love & self-care practices!

Once you register, you will automatically be in the running to win awesome giveaways like a One Drop blood glucose meter + strips for a year, Beyond Type 1 prize packs, a Myabetic gift certificate, & more.

Don't hold off & forget, it only takes 10 seconds to register now! <http://des2017.com>

Option 2:

Your host, Daniele Hargenrader, created the Diabetes Empowerment Summit because conventional medicine failed her when it came to navigating the intense psychosocial aspects of living with chronic illness.

Don't miss The Diabetes Empowerment Summit from November 1-5, 2017, FREE and online (no travel required)!

If you have ANY TYPE of diabetes, or love/care for someone who does (this includes HCPs!), this FREE to attend, 100% online summit is for you!

Once you register, you will automatically be in the running to win awesome giveaways like a One Drop blood glucose meter + strips for a year, Beyond Type 1 prize packs, a Myabetic gift certificate, & more.

Don't hold off & forget, it only takes 10 seconds to register now! <http://des2017.com>



Option 3:

The Diabetes Empowerment Summit will give you the tools to build your diabetes emotional support system, reduce your fears about living with diabetes, & teach you HOW to overcome mental barriers - education that is aimed at empowering you to take control of your choices for people with ALL TYPES of diabetes!

Don't miss the Diabetes Empowerment Summit, FREE to attend & 100% online, November 1-5, 2017 (no travel required)!

Once you register, you will automatically be in the running to win awesome giveaways like a One Drop blood glucose meter + strips for a year, Beyond Type 1 prize packs, a Myabetic gift certificate, & more.

Don't hold off & forget, it only takes 10 seconds to register now! <http://des2017.com>

FACEBOOK OPTIONS FOR EACH DAY OF THE SUMMIT– PLEASE POST DURING SUMMIT ON NOVEMBER 1-5, 2017 (REGISTRATION REMAINS OPEN UNTIL NOVEMBER 6, AS SOME PRESENTATIONS WILL STILL BE AVAILABLE TO WATCH UNTIL THEN)

DAY 1 (November 1, after 10am US eastern)

The Diabetes Empowerment Summit started today! Don't miss over 25 top experts giving you the tools to find the emotional support you need to cultivate the mindset of empowerment around day to day choices through education and easily actionable self-love/care practices!

Only YOU can choose to empower yourself today, online, for free! Register now! <http://des2017.com>

DAY 2 (November 2, after 10am US eastern)

Today on the Diabetes Empowerment Summit, learn how to cultivate the mindset of empowerment around day to day choices through education & easily actionable self-love/care practices, taught by top doctors, experts, coaches & more!

Only YOU can choose to empower yourself today, online, for free! Registration is still open! <http://des2017.com>

DAY 3 (November 3, after 10am US eastern)

Today on the Diabetes Empowerment Summit, learn how to create an empowering, dependable network of peers and medical professionals who truly "get it" when it comes to living with diabetes!

Only YOU can choose to empower yourself today, online, for free! Registration is still open! <http://des2017.com>



DAY 4 (November 4, after 10am US eastern)

Today on the Diabetes Empowerment Summit, learn how to succeed in life with diabetes emotionally, physically, & spiritually by cultivating the mindset of empowerment around day to day choices through education & easily actionable self-love/care practices!

Only YOU can choose to empower yourself today, online, for free! Registration is still open! <http://des2017.com>

DAY 5 (November 5, after 10am US eastern)

Find out how to massively increase self-confidence & the internal desire (aka inspiration) to participate consistently in the day to day, hour to hour practices that it takes for those of us living with diabetes to live happy & healthy today at the Diabetes Empowerment Summit!

Only YOU can choose to empower yourself today, online, for free! Registration is still open! <http://des2017.com>

TWITTER

INVITATION TO REGISTER FOR THE SUMMIT (please post anytime from October 1st – 31st + these are also suitable for November 1st – 5th as well)

Register NOW! 25+ experts help you overcome feeling alone w #diabetes, reclaim your confidence + it's FREE! #DES2017 <http://des2017.com>

Register NOW! Don't let conventional medicine fail you! Understand your emotional needs with #diabetes! #DES2017 <http://des2017.com>

Register now! Change your mindset + empower yourself to find the #support those of us with #diabetes need! #DES2017 <http://des2017.com>

TWITTER OPTIONS FOR EACH DAY OF THE SUMMIT– PLEASE POST BETWEEN NOVEMBER 1-5, 2017 (REGISTRATION REMAINS OPEN UNTIL NOVEMBER 6, AS SOME PRESENTATIONS WILL STILL BE AVAILABLE TO WATCH UNTIL THEN)

DAY 1 (November 1, after 10am US eastern)

Register now! The #Diabetes Empowerment Summit started today! 25+ experts teaching about #mindset + #empowerment! <http://des2017.com>

DAY 2 (November 2, after 10am US eastern)

Register now, for free! Learn how #diabetes impacts how we feel, our emotions, mindset, & quality of life! #DES2016 <http://des2017.com>

DAY 3 (November 3, after 10am US eastern)

Learn the HUGE role the power of #peer #support plays in our #diabetes management choices! Register now! #DES2016 <http://des2017.com>



DAY 4 (November 4, after 10am US eastern)

Learn HOW #empowering #habits & #practices create a happy and healthy life with #diabetes! Register now! #DES2016
<http://des2017.com>

DAY 5 (November 5, after 10am US eastern)

Learn HOW to create #empowering #habits in your life with #diabetes! Register now, for free! #DES2016
<http://des2017.com>

EMAIL (PLEASE USE AS MUCH OR AS LITTLE OF THIS COPY TO BEST SUIT YOUR SHARING PARAMETERS!)

PRE-EVENT EMAIL COPY OPTIONS (anytime from October 1st – October 31st) especially TWO DAYS LEADING UP TO EVENT (October 30 + 31)

SUBJECT: Do you know HOW to care for your mindset & cultivate the habit of empowerment with diabetes?

Tens of millions worldwide have some form of diabetes, and an estimated 60% who were asked about how they nurture their mindset clearly stated that they don't have the tools or frameworks needed to build consistent habits around creating a mindset of empowerment and the confidence that comes from embracing the fact that the only thing we can truly control are OUR OWN choices. Are you one of them?

25+ top doctors, experts, coaches, authors, and more, most of whom live with diabetes themselves, came together to share their best lessons, systems, and frameworks to help you overcome the mental and emotional barriers living with diabetes often comes with.

Unfortunately, most medical professionals never mention the incredible importance of fortifying our emotional health practices while living with chronic disease, because they truly don't/can't understand the true day to day lived experience of diabetes themselves.

We took matters into our own hands to bridge that gap by creating the Diabetes Empowerment Summit!

WHY ATTEND?

Your host, Daniele Hargenrader, BSNS, CHC, CPT created The Diabetes Empowerment Summit because conventional medicine failed her on her journey with type 1 diabetes because nobody ever mentioned how crucial it was to address the extreme emotional side of living with chronic illness, or how to find a peer support system to learn from and grow with. This led to many years of an eating disorder, clinical depression, obesity, and an overall sense of helplessness.

It's now her mission to help make sure it doesn't fail you! Join us if you have ANY TYPE of diabetes, or you love or care for someone who does (HCPs very much included and welcome!) Will you be there?

Register for FREE now at the following link to make sure you'll see the free presentations: <http://des2017.com>



The Diabetes Empowerment Summit will help you:

- Learn how to succeed in life with diabetes emotionally, physically, spiritually, and mentally through learning HOW to cultivate the mindset of empowerment around day to day choices through education & easily actionable self-love/care practices
- Understand how to build life-long friendships and accountability partners, gain the support of medical professionals & coaches, and create an empowering, dependable network of peers who truly “get it” when it comes to living with diabetes
- Finally understand what the term "psychosocial" (that, as of late, gets thrown around clinically but is never put into terms all of us can first understand, and then do something to improve once we do) really means regarding living life with diabetes, WHY it is so important to understand as a patient, caregiver, or clinician, and learn a wide variety of proven tools we can all use to change our psychosocial experience with chronic disease for life.
- Learn how to navigate the intense emotional overwhelm and loneliness that often comes with feeling alone in our lives with diabetes and other chronic diseases
- Understand how to massively increase self-confidence & the internal desire (inspiration) to participate in the necessary day to day, hour to hour practices that it takes for people with diabetes to live happy and healthy

The Diabetes Empowerment Summit is online and free from November 1-5, 2017!

Register for FREE at the following link today: <http://des2017.com>

If you learn even one bit of information or a different perspective from one presenter that changes the way you think for the better, it will absolutely be worth it!

Looking forward to seeing you at the summit!

END OF EVENT EMAIL COPY (NOVEMBER 4-6)

SUBJECT: [LAST CHANCE] With diabetes, an empowering mindset is the missing link: 25+ experts show you why!

The Diabetes Empowerment Summit began on November 1, and thousands learned incredible tools to improve their overall mindset around life with diabetes, drastically reduce feelings of loneliness, cultivate the habits and practices that lead to feeling empowered and confident, and overcome perceived barriers to finding the emotional support we need.

Were you there? (REGISTRATION IS STILL OPEN!) <http://des2017.com>

The Diabetes Empowerment Summit will help you:



- Learn how to succeed in life with diabetes emotionally, physically, spiritually, and mentally through learning HOW to cultivate the mindset of empowerment around day to day choices through education & easily actionable self-love/care practices
- Understand how to build life-long friendships and accountability partners, gain the support of medical professionals & coaches, and create an empowering, dependable network of empathetic peers who truly “get it” when it comes to living with diabetes
- Learn how to navigate the intense emotional overwhelm and loneliness that often comes with feeling alone in our lives with diabetes
- Understand how to massively increase self-confidence & the internal desire (inspiration) to participate in the necessary day to day, hour to hour practices that it takes for people with diabetes to live happy and healthy
- And more!

If you're just hearing about it, there's still time to gain access to some of the incredible talks!

Register immediately to see the rest of the free talks: <http://des2017.com>

If you learn even one bit of information or a different perspective from one presenter that changes the way you think for the better, it will absolutely be worth it!

Register NOW! <http://des2017.com>

See you at the summit!