BEYOND TYPE 1 IMPACT REPORT

july 2018
FOUNDED IN 2015 by Juliet de Baubigny, Nick Jonas, Sarah Lucas + Sam Talbot, BEYOND TYPE 1 is LEVERAGING THE POWER OF SOCIAL MEDIA and TECHNOLOGY, CHANGING what it means to LIVE WITH A CHRONIC DISEASE. By educating the global community about this autoimmune disease, as well as providing resources and supporting those living with Type 1 diabetes, BEYOND TYPE 1 is BRIDGING THE GAP from DIAGNOSIS TO CURE, EMPOWERING PEOPLE to live well today and funding a better tomorrow. Founders + Leadership support operational expenses so that 100% OF EVERY DOLLAR RAISED directly supports the most promising global efforts and programs working to EDUCATE, ADVOCATE and CURE TYPE 1 DIABETES. 

BEYOND TYPE 1 is a registered 501(c)3 organization.
FOUR ADDITIONAL COUNCILS SUPPORT AND AMPLIFY THE EFFORTS OF THE ORGANIZATION BY LEVERAGING THEIR NETWORKS, PASSIONS, AND EXPERTISE.

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**FAMILY COUNCIL**

THE AIBEL, BRZOZOWSKI, CLARK, DOOLEY, FELTON, HINDS, JOHNSON, JONES AND KANDERSKI FAMILIES
meet the team!
EVERY MONTH MILLIONS OF PEOPLE RELY ON BEYOND TYPE 1 TO NOT JUST LIVE, BUT THRIVE. WITH THE LARGEST DIGITAL PRESENCE OF ANY DIABETES ORGANIZATION IN THE WORLD, BEYOND TYPE 1 PROVIDES THOSE NAVIGATING TYPE 1 WITH CRITICAL RESOURCES, INFORMATION AND CONNECTION.
WEB TRAFFIC

0
1.5M
2.5M
4M
5M

LAUNCH  YEAR 1  YEAR 2  YEAR 3
In the creation of singular native programs that support community building, education and advocacy outreach, we are redefining what it means to live with Type 1 and thrive beyond diagnosis.
Type One Run brings together thousands of T1Ds for casual, local runs - bridging activity and community. Beyond Type 1 acquired Type One Run in January of 2017. What was 10 chapters is now nearly 100, covering every continent except Antarctica.

Type 1 diabetes is invisible, lonely, + exhausting. It requires constant management, every minute of every day + night. It takes a physical, social, + psychological toll on every patient + those closest to them. Type One Run is a tool to turn all of that on its head, created by and belonging to every person affected by T1D. We empower and lift one other up, + drive each other forward, creating positivity + strength out of our condition.

- Craig Stubing
Children and adults die every day in the United States and around the world from undiagnosed Type 1 diabetes. Their stories go untold, the underlying cause of death overlooked. Beyond Type 1 took a deep dive into the story of one child, Reegan Oxendine, who died at 16 months old. “Previously Healthy” is the result of days of interviews, over 500 pages of medical records, and more than a year of research.

“It’s all about awareness,” Darice says. “I told [my students] that she had diabetes, and we didn’t know it. If they’d tested her at 1 year old, we would have realized it. I guess that’s just the most frustrating part of all of this,” she adds, “knowing it could’ve been avoided.”
SPOTLIGHT ON THE APP

With over 30,000 users in 113 countries - the community in the app is available 24/7 - providing real time advice + connection. With the rising prevalence of mobile devices, people from all backgrounds and all walks of life are able to connect in unprecedented ways - instantly feeling a part of a global Type 1 community.

"Feels so good to have an app where I can connect with people like myself. I’ve been waiting for something like this for a long time. A must download for people with T1D or for people who know others with T1D who want to learn more about this disease." - Fashgirl12123
WE ARE GRATEFUL TO OUR
FOUNDING FRIENDS

+ EVERYONE IN THE COMMUNITY WHO
SUPPORTED US THIS YEAR

LOREN + MIKE GORDON  |  AMY + JOHN GRIFFIN
CATHIE + PITCH JOHNSON | GISEL + OMID KORDESTANI
KATE + GREGG LEMKAU   |  LESLIE + WILLIAM MCMORROW
JENNIFER + JOHN NORDSTROM  |  OTIS BOOTH FOUNDATION
REGINA + JOHN SCULLY
YEAR THREE DOLLARS RAISED: $2,266,069
NUMBER OF DONORS: 9070
PUMPED FOR YEAR FOUR!