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RIDE ACROSS AMERICA

Pop-Up Party Nashville, Tennessee

WEDNESDAY, JUNE 28, 2017

NASHVILLE, TENNESSEE



JULIET DE BAUBIGNY



NICK JONAS



SARAH LUCAS



SAM TALBOT

BEYOND TYPE 1 *was founded in 2015 by Juliet de Baubigny, Nick Jonas, Sarah Lucas and Sam Talbot. Beyond Type 1 is a NEW BRAND OF PHILANTHROPY leveraging the POWER OF SOCIAL MEDIA and TECHNOLOGY, changing what it means to live with Type 1 diabetes. By educating the global community about this chronic, autoimmune disease, as well as providing resources and support for those living with Type 1, Beyond Type 1 BRIDGES THE GAP from DIAGNOSIS TO CURE, EMPOWERING PEOPLE to both live well today and to fund a better tomorrow. 100% OF EVERY DOLLAR RAISED directly supports the most promising global efforts and programs working to EDUCATE, ADVOCATE and CURE TYPE 1 DIABETES. BEYOND TYPE 1 is a registered 501(c)3 organization.*



BIKE BEYOND *is a 10-week bike ride across the USA,*
IN SUMMER 2017.

TWENTY-TWO RIDERS LIVING WITH TYPE 1
will kick off an epic NEW YORK TO SAN FRANCISCO adventure,
challenging themselves, raising awareness, destroying stereotypes and
INSPIRING OTHERS. *Along the route, the community will come together*
for EVENTS TO CELEBRATE THE TEAM and RAISE CRITICAL FUNDS
FOR BEYOND TYPE 1'S *portfolio of programs and initiatives.*

A DOCUMENTARY, SLATED FOR RELEASE ON WORLD DIABETES DAY
(11/14/2017), will follow the team on their 4k+ mile journey.

On WEDNESDAY, JUNE 28, 2017, Nashville will play host to the
BEYOND TYPE 1 Pop Up Party. *Expect an EVENING OF MUSIC, INSPIRATION*
AND FUNDRAISING *as the local community comes together to celebrate*
with the 22 members of the team.

25K POP UP PARTY PRESENTING SPONSOR - INDUSTRY EXCLUSIVE

Prominent company name and logo exposure on all Bike Beyond marketing materials, including print, recognition on Beyond Type 1 website and across social media channels, in documentary film, in national and local press. Co-branding in print, online and across social media and at event as (company name) x Beyond Type 1 proudly present the Bike Beyond Nashville Pop Up Party.

10K SPONSOR

Company name and logo exposure on all Bike Beyond marketing materials, including print, recognition on Beyond Type 1 website and across social media channels, in documentary film, in national and local press.

5K SPONSOR

Company name on all Bike Beyond, Nashville marketing materials, including print, recognition on Beyond Type 1 website and across social media channels, and in local press.

2.5K SPONSOR

Individuals listed on all Bike Beyond, Nashville marketing materials, including print, online and social media.

ALL EVENT PROCEEDS BENEFIT BEYOND TYPE 1 - PROVIDING FUNDING FOR A WIDE RANGE OF METICULOUSLY SELECTED PROGRAMS FOCUSED ON EDUCATION AND ADVOCACY AND THE MOST PROMISING EFFORTS TO CURE TYPE 1.

Beyond Type 1 is a 501(c)(3) tax-exempt nonprofit organization, under charitable IS #47-3336640.