



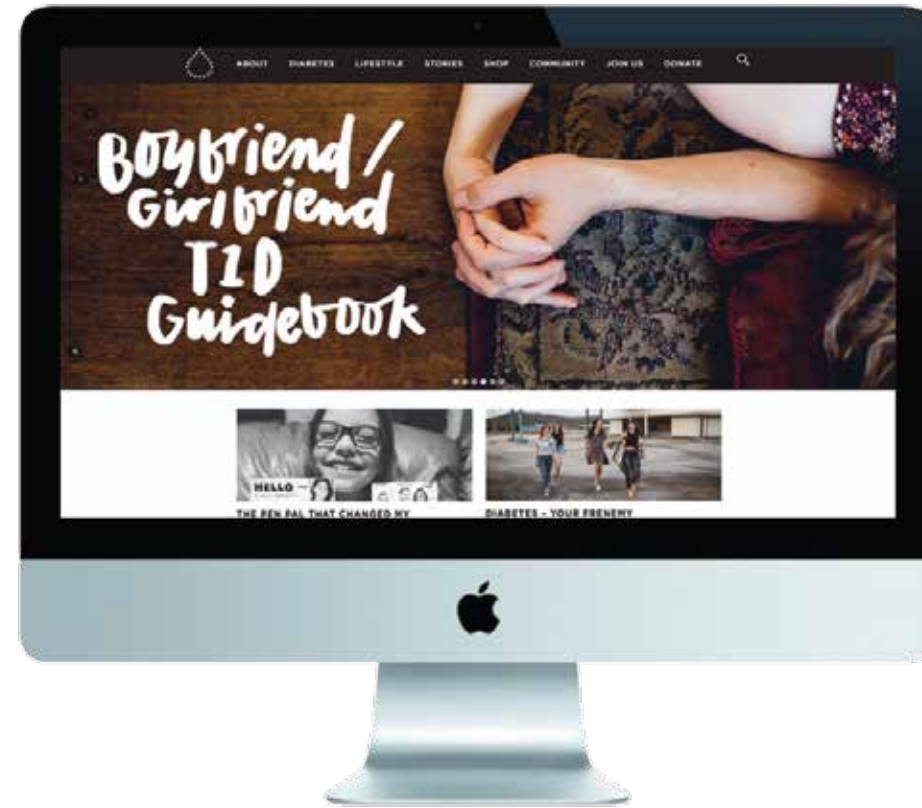
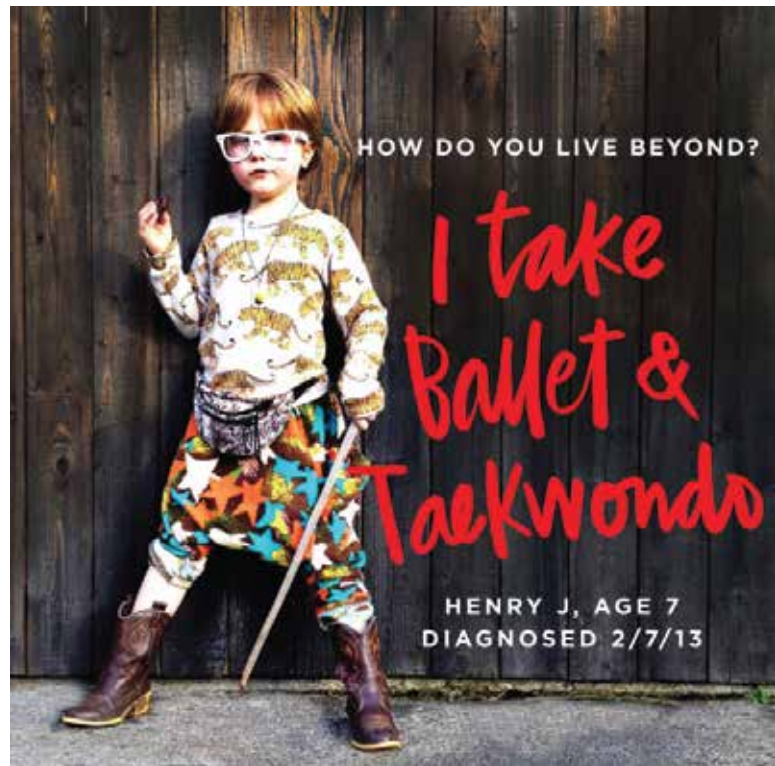
from the founders

TYPE 1 IS CHRONIC, MISUNDERSTOOD AND INVISIBLE. THE COMMUNITY HAS HISTORICALLY BEEN FED A MESSAGE OF "HOPE," "CURE" AND "TOMORROW," AND WHILE THERE HAS BEEN TREMENDOUS PROGRESS, LITTLE HAS BEEN DONE TO SUPPORT LIFE TODAY. MISDIAGNOSIS, LACK OF ACCESS TO LIFE-SAVING DEVICES, AND IN SOME CASES TO EVEN THE BASICS SUCH AS INSULIN, HAS LED TO DESPAIR AND FRUSTRATION, FRACTURED GROUPS AND MANY SMALL VOICES.

SINCE RECEIVING OUR 501C3 DETERMINATION IN JULY 2015, WE HAVE SPENT THE YEAR ENGAGING WITH THE TYPE 1 COMMUNITY VIA SOCIAL MEDIA, SEEING T1D THROUGH A GLOBAL PERSPECTIVE. WE HAVE LAUNCHED DOZENS OF PROGRAMS TO ADDRESS NEEDS AROUND ADVOCACY AND EDUCATION, PARTNERED WITH THOUGHT LEADERS AND INFLUENCERS TO IGNITE CHANGE AND WE HAVE INVESTED IN PROMISING RESEARCH AIMED AT DISCOVERING A CURE. OUR WEBSITE HAS IMPACTED 245,000 INDIVIDUALS IN 162 COUNTRIES AROUND THE GLOBE, OUR SOCIAL CHANNELS ARE FOLLOWED BY 188 COUNTRIES AND 210,000 AND WE ARE GROWING DAILY. BEYOND TYPE 1 HAS GROWN FROM A SINGLE INITIAL INSTAGRAM POST TO A POWERFUL UNITED GLOBAL FORCE, EAGER FOR MORE. THE SINGLE MOST COMMON PHRASE OF GRATITUDE WE HEAR IS **"I KNOW, NOW, THAT I AM NOT ALONE."**

WE ARE MOVING THE NEEDLE EVERY DAY AND PLAN TO CONTINUE BUILDING ON THE FOUNDATION WE HAVE SET. WITH BROAD SWEEPING INITIATIVES FOCUSED ON TECHNOLOGY, EDUCATION AND ADVOCACY PLUS AN INNOVATIVE APPROACH TO SUPPORTING GLOBAL RESEARCH INITIATIVES, WE ARE INSPIRED. **THANK YOU** FOR BEING A PART OF THIS

NICK, JULIET, SARAH + SAM



*instagram
website
facebook
twitter
linkedin
app*

where we've been

*from a single instagram to 6 digital channels
8 grantees, 27 native programs*

EDUCATE, ADVOCATE, CURE

programs



	EDUCATION	ADVOCACY	CURE	ACCESS	TECH
#LIVEBEYOND CAMPAIGN	X				X
#ROCKTHEDROP CAMPAIGN	X	X			
BEYOND BITES - EVERY BITE COUNTS	X	X			
BEYOND TYPE 1 COMMUNITY APP	X	X			X
BIKE BEYOND - RIDE ACROSS AMERICA	X	X			
CANADIAN DIABETES CAMPAIGN	X	X			
DIABETES EN ESPAÑOL RESOURCES	X	X		X	
DIABETES RESEARCH INSTITUTE RESEARCH GRANT			X		X
DIIVERSARY CELEBRATION PROGRAM	X				
DKA PREVENTION CAMPAIGN	X	X			
FIRST 30 DAYS RESOURCES	X			X	
FRIENDS FOR LIFE GRANT	X	X		X	
HAMPTONS CHILDREN'S FASHION SHOW	X				
HELP ESME CAMPAIGN	X	X		X	
MARJORIE'S FUND GRANT	X	X		X	
MISS AMERICA PARTNERSHIP	X	X			
NEW ZEALAND PROJECT	X	X	X	X	
NIGHTSCOUT GRANT	X	X		X	X
RIDING ON INSULIN GRANT	X				
ROCINATION CELEBRITY BASKETBALL TOURNAMENT	X	X			
SCHOOL PRESENTATIONS	X	X			
SNAIL MAIL PEN PAL PROGRAM	X				
T1D CAMP PROGRAMMING	X	X			
T1D DIGITAL RESOURCES	X	X		X	
T1D FEATURES	X	X		X	
T1INTERNATIONAL GRANT	X	X		X	
T1INTERNATIONAL SYRIAN CRISIS CAMPAIGN	X	X		X	
THE HUMAN TRIAL GRANT	X	X	X		
TIDEPPOOL GRANT	X	X		X	X
TYPE 1 DAY 1	X	X			
VIACYTE CELL ENCAPSULATION TRIAL			X		
VIRTUAL LEMONADE STAND	X	X		X	
WARNING SIGNS CAMPAIGN	X	X		X	
WHAT IS T1D CAMPAIGN	X	X		X	
WORLD DIABETES MONTH EVENTS	X	X	X	X	X
		X			

who we are

We are bridging the gap from diagnosis to cure, impacting millions of lives each day and changing the face of Type 1 diabetes around the world.

4 founders

5 full-time employees

15 council members
in 4 countries

56 influencers and
advisors

300 writers

35k students with
posters

210k followers on social

240k readers in 188
countries

1.5M app views each
month

3.1M avg facebook
impressions each month

1500 pieces
published content

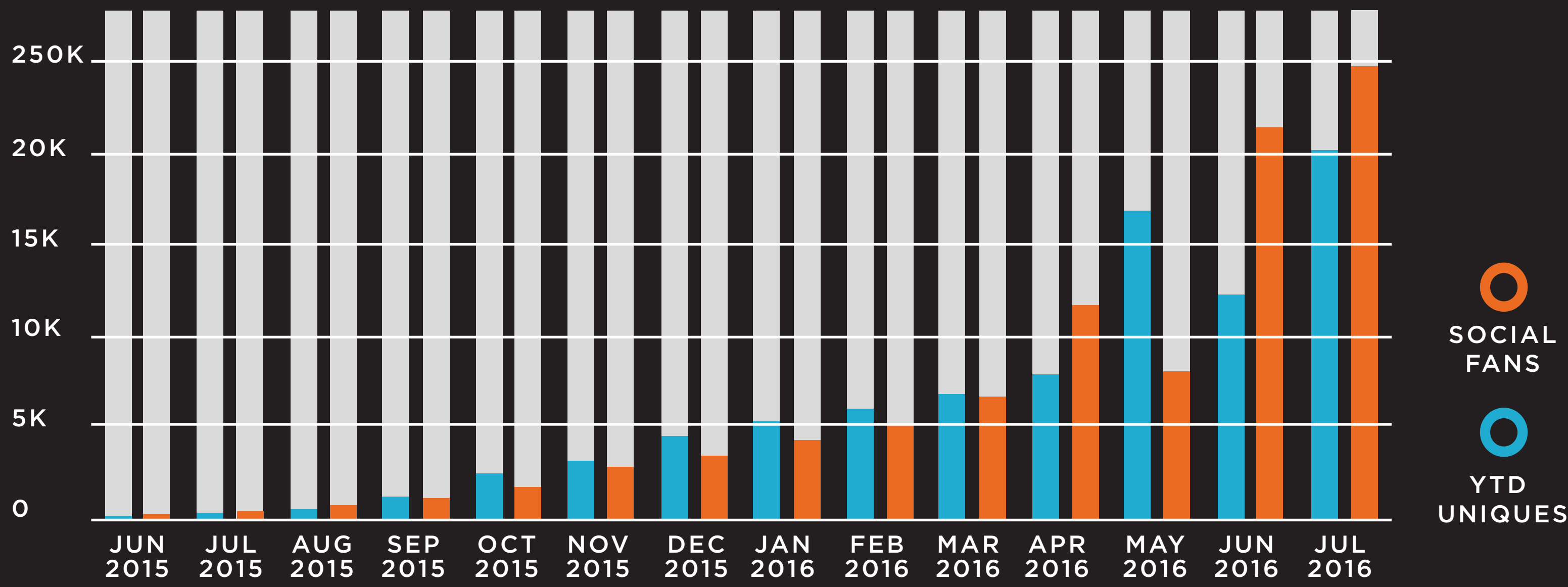
3.2k international
pen pals

4k global ambassadors

8k app users

15k fans rocking the
drop

THIS IS YEAR ONE.



Beyond Type 1 is a place for people to crash and be lifted back up — together.

NICK JONAS CO-FOUNDER

THANK YOU.

\$1.5 Million raised from 1,465 donors

FOUNDERS

Juliet de Baubigny Nick Jonas Sarah Lucas Sam Talbot

LEADERSHIP COUNCIL

Jill Brinsdon Claudine De Niro Greg Dooley Kimberly Ford

Sabrina Gallo Victor Garber Neil Greathouse Sara Jensen

Tracey McCarter Blythe Nilsson Jennifer Nordstrom Marla Oringer

Bruce Steinberg Jennifer Stilson Natalie Strand MD Geoff Symonds

FOUNDING FRIENDS

Sabrina Gallo Loren + Mike Gordon Amy + John Griffin

Gisel + Omid Kordestani Leslie + William McMorrow

Jennifer + John Nordstrom Otis Booth Foundation


Dan Rosenweig Regina + John Scully

TEAM

Michelle Boise Carly Crompton Mary Lucas Sarah Lucas and Thom Scher

SPONSORS

Lowenstein Sandler LLP Lucas Venture Group Sun Life Financial



From day one we have used social media and technology to inspire, unite and disrupt TYPE 1 diabetes. This is only the beginning.

SARAH LUCAS CEO + CO-FOUNDER